

Sierra Deyoe

Contacts

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Design Portfolio: <https://sdeyoeportfolio.com/>

Experience

Trilogy Christian Publishing | Key Marketing Group

Remote/Tulsa, OK

Graphic Designer

(2021- Present)

- Produce designs for the book cover packaging via Photoshop, Adobe Illustrator, and InDesign.
- Arrange typography and interior book layout designs, primarily through InDesign.
- Work with Indesign, HTML, and CSS to generate eBooks for publication.
- Perform post-production services, including interior editing, cover revisions, and similar errors missed during main productions.
- Collaborate with fellow designers and production team members via Basecamp.

Breast Cancer Assistance Program

Tulsa, Ok

Volunteer

(Jul 2017- Oct 2017)

- Collaborated with other members of the advertising team, discussing upcoming events and social media needs
- Worked on the digital newsletter via Mailchimp
- Conducted interviews with sponsors who would be highlighted in the newsletter
- Designed sample advertising material for event proposals (fliers, business cards, brochures, etc).

Education

- Tulsa Community College (2016-2019) — Associate in Science & Enterprise Development
- Oral Roberts University (2019-2021) — Bachelor of Fine Arts in Graphic Design

Skills

- Trained in video editing with Adobe After Effects.
- Trained in Adobe Dreamweaver and familiar with Wordpress for Web Design.
- Trained in photography and Adobe Lightroom editing.
- Trained in Adobe Dimension for producing 3D packaging demos.